



LAURA CLESSE

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EXPERIENCE

Present

Saatchi & Saatchi - Seattle

Art Director

I have been a part of the lead team that is driving out 100% of the general market work with nationally broadcasted ads, digital and print.

Feb. 2021 - Feb. 2022

Guaranteed Rate - Chicago

Art Director

As an Art Director at The Point, our in-house agency, I handled multiple functions across various projects, conceptualizing content that resulted in a national ad for the Guaranteed Rate bowl. This was extended to digital and social mediums and had a positive impact on the business.

Jun. 2018 - Mar. 2021

Fusion92 - Chicago

Junior Art Director - Art Director

I'm a versatile person who enjoys wearing many hats, from being a deck wizard to concepting big ideas and building out all the tactics efficiently. When it's game time, I thrive, and my rugby career has molded me in that way. As the most senior AD in the agency, I gained experience getting involved in shoots and delegating work to elevate the creative. I aim to be a leader who asks questions and seeks knowledge to improve creativity. Challenges drive me towards better outcomes.

Mar. 2018 - Jun. 2018

Leo Burnett - Chicago

Freelance Junior Art Director

My first day working on Dunkin' Donuts, they needed someone to animate a social tactic by EOD. I raised my hand. I learned After Effects on the fly and moved fast. I then worked on all social media animation and art direction for Dunkin' Donuts (it wasn't Dunkin' yet).

EDUCATION

Art Direction

Chicago Portfolio School - May 2018

Master of Arts in

Integrated Marketing Communications

St. Bonaventure University - May 2016

Bachelor of Arts in

Journalism & Mass Communications

St. Bonaventure University - May 2015

SKILLS

Photoshop

InDesign

Illustrator

After Effects

Premiere

